

From Nostrils to Wheels

Everything for Modern Carriage Driving

Horse Welfare – Knowledge – Technology – Passion



Carriage driving is more than training, competitions and technique – it is passion, knowledge, teamwork and, above all, the unique connection between human, horse and pony.

In the coming weeks, we are launching our new series on Hippoevent: **“From Nostrils to Wheels”**, where we bring you closer to the fascinating diversity of modern carriage driving.

Join us on a journey through the world of horses, equipment and innovation – from the nostrils to the wheels. This is where experience, expertise and passion come together – for everyone who lives and loves equestrian sport.

Horse Welfare – The Heart of the Sport

We present products and training methods that put the well-being of the horse first. From ergonomic equipment and gentle training aids to tips for species-appropriate care and management – everything that keeps horses and driving teams safe, healthy and performing at their best.

Knowledge & Technology – Innovations that Inspire

Modern carriage driving thrives on innovation. We showcase new technologies, training approaches and high-quality equipment, explain the background and provide practical insights.

Our goal: to help drivers and trainers get the very best out of their work.

Quality, safety and efficiency are key – because only those who understand the technology can truly use it to its full potential.

Passion & Events – Feel the Community

Carriage driving is about **team spirit and the joy of competition**. We cover events, competitions and community activities where enthusiasm and experience come together.

Our series shows how the carriage driving community lives and connects on Hippoevent – sharing passion, knowledge and unforgettable moments.

A Platform for Brands – Reach Your Audience

With “**From Nostrils to Wheels**”, we also create a platform for brands to present their products directly within the modern carriage driving community. Here, innovative solutions meet an audience that values quality, practicality and true passion – right where modern carriage driving truly lives.

Would you like to present your products or activities in our series “From Nostrils to Wheels”?

We look forward to hearing from you – and to showcasing the diversity, innovation and passion of modern carriage driving together.

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